

MAGNITT #MENAFunders Report

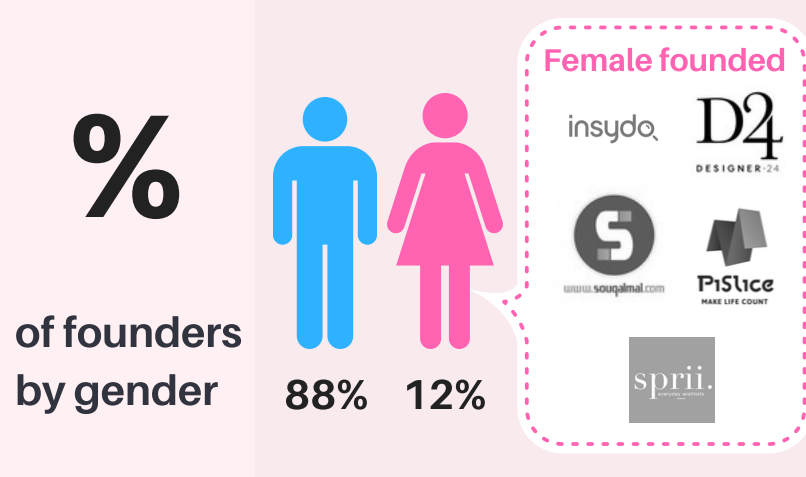
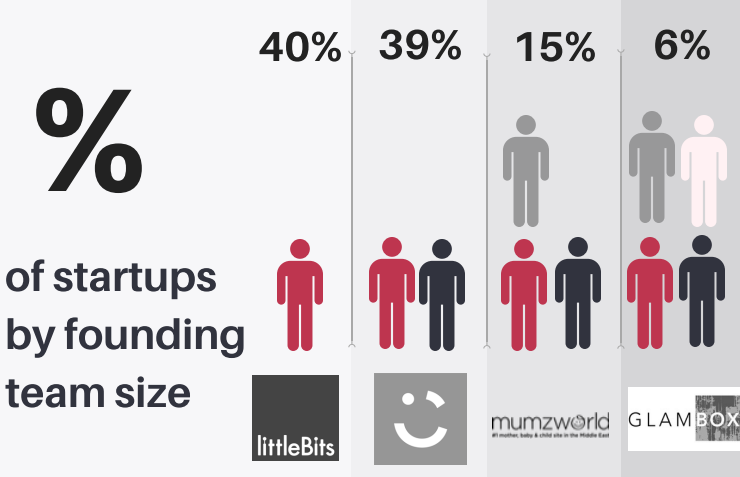
What is the DNA of a successful MENA startup?



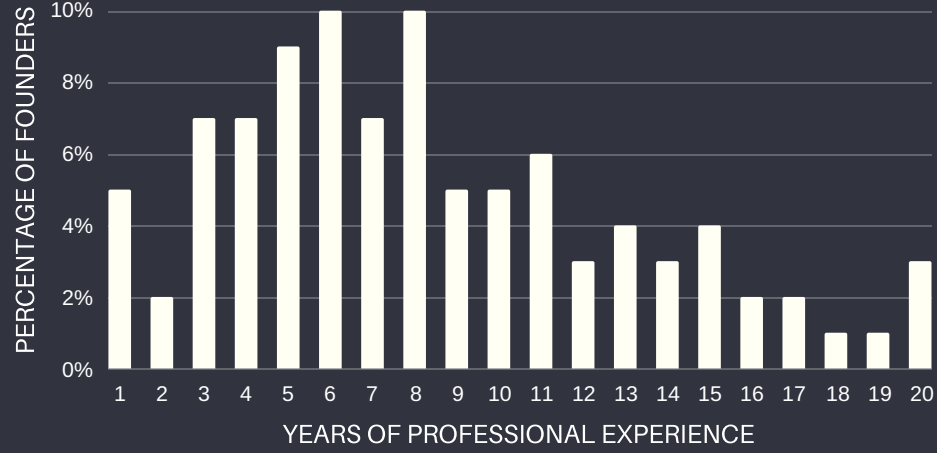
This report has been derived using MENA's top 100 funded startups:

100 startups
 189 founders

All raised \$500K+ in funding
 \$1.42 BN in total funding



YEARS OF PROFESSIONAL EXPERIENCE BEFORE FOUNDING THEIR STARTUP



MENA Average 9 Years EXPERIENCE

MBA



41% of founders graduated with an MBA degree

Which Business schools? # of founders



CONSULTING & FINANCE



35% of founders have worked in consulting and finance

Which companies? # of founders

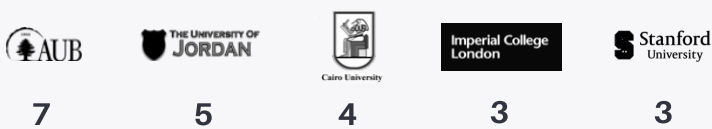


ENGINEERING

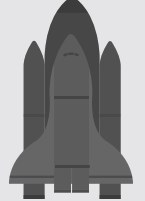


48% of founders graduated with a degree in engineering

Which Universities? # of founders



STARTUP EXPERIENCE



35% of founders have previously worked at a startup

Which startups? # of founders



POPULAR INDUSTRIES OF MENA'S TOP FUNDED STARTUPS

E-Commerce

Technology

Fintech

Media

Transport & Logistics



16%

15%

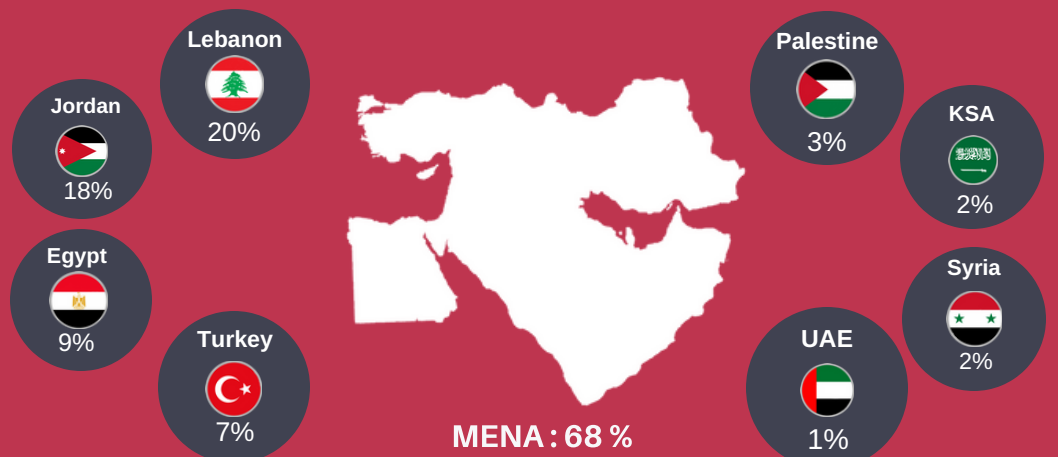
12%

11%

9%

WHERE are they?

% of founders based on nationality



MENA'S LARGEST ONLINE STARTUP PLATFORM

- Subscription to 3,000+ startups
- Corporate innovation support
- Research, reporting & analysis
- Connect for funding and talent

Contact: info@magnitt.com for more details on services and packages